

Molly Jane Anton

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[LinkedIn](#)
[Portfolio](#)

EDUCATION

Clemson University

- **Bachelor of Science - Marketing**
 - Wilbur O. and Ann Powers College of Business
- **Brand Communications Minor**
 - The Erwin Center for Brand Communications

Clemson, SC
AUG 2020 - MAY 2024

PROFESSIONAL EXPERIENCE

Communications Intern, Waffle House, Inc.

- Curating digital media using Adobe Creative Suite and Canva for internal company use, promotional materials, corporate website, and social media.

Norcross, GA
AUG '24-Current

Marketing Intern, Waffle House, Inc.

- Represented the company in online responses to improve overall SEO, organized PR boxes, investigated trademark infringement, and assisted in office space organization
- Assisted in photoshoots and editing for content creation for social media platforms and in store media

Norcross, GA
SUMMER '23

Social Media Assistant, Heart Swoon Boutique

- Curating Instagram content and schedule

Holly Springs, NC OCT
'19 - OCT '20

Salesperson/Server, Waffle House, Inc.

- Provided friendly, efficient service to customers

Apex, NC
JUNE '20 -DEC '21

VOLUNTEER & LEADERSHIP EXPERIENCE

Global Business Ambassador 2023 in The Wilbur O. and Ann Powers College of Business

- Tabling on Clemson campus and having meaningful conversations with peers to encourage Studying Abroad.
- Represented Clemson University in London and Paris during the European Perspectives on Marketing trip
 - Participated in informative lectures and discussions from industry leaders

Clemson, SC
FALL '23 - SPRING
'24

Epsilon Mu Chapter of Kappa Kappa Gamma

- **First Friday Parade Chair 2022**
 - Coordinated all fundraising efforts and communication with the public and university; Raised more than all other organizations, donating \$16,281.12 to The Jed Foundation
- **Public Relations Committee 2021-2022**
 - Content Creation for TikTok and Instagram
- **Standards Committee Representative 2021-2023**
- **Philanthropy Bingo Chair Spring 2023-Spring 2024**
 - Organize volunteers for bi-monthly Bingo at local nursing home

Clemson, SC
FALL '21 - SPRING
'24

CERTIFICATIONS & SKILLS

- Certified Association of National Advertisers Marketing Student
- Hootsuite Platform [Certification](#)
- Hootsuite Social Media Marketing [Certification](#)
- Proficient in Excel, Microsoft Cap-Cut, Adobe Creative Suite, Avada Classic, WordPress, WIX, and Canva
- Detail Oriented, Self Starter, Team Player, Optimist